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## **NoviFlow Inc. Named a 2017 Red Herring Top 100 North America Winner**

*Leader in Programmable Networking and Cybersecurity Solutions Recognized as One of the Most Innovative and Promising Technology Companies in North America*

**Los Angeles, June 16, 2017** -- Red Herring today announced that NoviFlow Inc., a leading provider of high-performance programmable networking solutions, is among the winners of its Top 100 North America 2017 event, which recognizes the continent's most exciting and innovative private technology companies.

NoviFlow takes a new approach to networking by providing high-performance, fully programmable Networking Solutions that combine the unique capabilities of Software Defined Networking (SDN) with the performance of Network Processors. **NoviFlow's NoviWare Network Operating Software (NOS)** provides the ideal platform for the deployment of advanced and network-intensive services 10 times faster, while also making it possible to implement cybersecurity applications directly in the network fabric, enabling switches to actively mitigate threats and eliminate malware before it enters and propagates in the network.

The winners of the Red Herring Top 100 North America, have been chosen from thousands of entrants. Companies were judged on a wide variety of criteria including financial performance, innovation, business strategy and market penetration. Winners ran the gamut of verticals, from fintech and marketing to security, IoT and more.

Red Herring's editors have been evaluating the world's startups and tech companies for over two decades, recognizing firms that they believe will continue on a trajectory to success. Brands such as Alibaba, Google, Kakao, Skype, Spotify, Twitter and YouTube have all been singled out in Red Herring's storied history.

"2017's crop of Top 100 winners has been among our most intriguing yet," said Alex Vieux, Red Herring chairman. "North America has led the way in tech for so many years, and to see such unique, pioneering entrepreneurs and companies here in California, which is in many ways the heartland of the industry, has been a thrilling experience.

"What has excited me most is to see so many people forging niches in high-tech and cutting-edge sectors," added Vieux. "We believe **NoviFlow** embodies the drive, skill and passion on which tech thrives. **NoviFlow** should be proud of its achievement - the competition was incredibly strong."

Dominique Jodoin, NoviFlow's President and CEO commented, "NoviFlow is immensely honored that the Red Herring organization and the judges have selected us as one of the Red Herring Top 100

North America companies in 2017. This has been a great year for us, as multiple tier-1 network operators have commercially deployed our programmable high-performance forward planes in networks comprising dozens of Points-of-Presence and millions of client devices around the world, and for a host of applications including network optimization, virtualization, Software Defined Wide Area Network Gateways, and Cybersecurity.”

#### **ABOUT NOVIFLOW**

NoviFlow Inc. provides high-performance OpenFlow-based switching solutions and applications to network carriers, data center operators, and enterprises seeking greater control and flexibility over their networks. NoviFlow has offices in Montreal, Sunnyvale and Seattle and a network of authorized distributors in Asia, Europe and South America. For more information, visit [www.noviflow.com](http://www.noviflow.com). Follow NoviFlow on Twitter: @NoviFlowInc.

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